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CBRE Hotels Strengthen South East Asia presence

Sydney, NSW (28 April 2008)

CBRE Hotels has been expanded by the arrival of Alison Poore.

Alison, a Senior Consultant with CBRE Hotels in South East Asia, will be involved in providing hotel consultancy and advisory for hotels and serviced apartments for investors, developers and operators of hotels.

"The rapid expansion of the hotel industry in the region is leading to a strong growth in the demand for our services, particularly in the areas of research, development consultancy, feasibility studies, operator selection and the negotiation of management agreements," said Robert McIntosh, Director – Asia Pacific, CBRE Hotels.

"We are delighted to have someone with Alison's international experience join the team".

Alison delivers a large knowledge base of the business of hotels from investment advisory, primary and secondary research, market and financial feasibility studies, and site assessments for mixed use developments.

Alison will be based out of Singapore and will work in conjunction with Raymond Clement, Associate Director, expanding the service line for the region.

"The addition of Alison as the new Senior Consultant, strategically strengthens CBRE Hotels in the region and now provides our client base with the highest level of both transactional and consultant related services."

Alison Poore joins CBRE Hotels with a Bachelor of Commerce, Diploma in Political Science and a Post Graduate Diploma in Public Policy and Management from the University of Melbourne.

### About CB Richard Ellis

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