

# PROFESSIONAL PROFILE

## ALISON POORE

Alison Poore is a Senior Consultant with CBRE Hotels Southeast Asia, providing hotel consultancy and advisory services for investors, developers and operators across the region.



Based in Singapore, Alison works with representatives of the CBRE Hotels business line in Asia Pacific, to provide clients with specialist research, development consultancy, feasibility studies and investment related services. The global Hotels team comprises over 150 industry experts based across key regions.

Prior to joining CBRE Hotels, Alison worked with a Dubai based consultancy specialising in hotel, tourism, leisure and mixed use investment projects across the Middle East region.

Alison's professional experience includes providing market and feasibility studies for corporate city hotels, resort hotels, limited service hotels, hotel apartments, and major tourism development schemes featuring hotel, office, residential and retail components.

Alison has also provided highest and best use development studies, advised on market positioning and branding strategies, provided research and opinion papers and assisted in hotel management contract negotiations.

After graduating from the University of Melbourne, Australia, Alison worked as a policy adviser for a number of Victorian Government departments in Australia prior to specialising as a hospitality consultant. Alison has provided consultancy services to a range of clients including public and private sector investors and property development companies.

### EDUCATION

- Bachelor of Commerce, The University of Melbourne
- Diploma in Political Science, The University of Melbourne
- Postgraduate Diploma in Public Policy and Management, The University of Melbourne

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